

July 22, 2005

To: Paul Dabbs
Statewide Planning Branch
California Department of Water Resources
Sacramento, CA

Via Fax # (916) 651-9289

Dear Mr. Dabbs,

I attended the DWR workshop in San Luis Obispo on the 2005 update of the California Water Plan. The workshop was very well done by all the presenters. A good overview of the four year effort was given. My concern was that more people did not know about the workshop and therefore were not briefed.

I hope that in the future public meetings held by DWR will use the many newspaper TV and radio stations which offer public service announcement space.

In reading the report and seeing the graphs on agricultural water use, it seems even more can be achieved through better irrigation practices. Conservation efforts by all segments of water users cannot be overemphasized as this is the least costly new water. Substitution of reclaimed water for potable water needs additional emphasis too. Many places are still irrigating freeway landscaping with potable water and then saying they need more potable water.

In discussing conservation one of the proven methods is through rate structure, Cost of water if billed via metered use always gets the customers attention.

Individual meters to condos are also very important. Those areas without meters are being given too long to come into compliance when we consider the value of water to California.

As noted in the report not all areas are growing at the same rate, therefore water needs should be more customized to each are depending on population growth. We are aware of the various limiting factors on the South Coast of Santa Barbara County that have kept growth rates in the single digit area. Thus the projected 30% growth rate by the year 2030 seems excessive.

I have included some additional data on recent population and economic information.

These comments are from me as an individual and do not represent any organizations views.

Joan B. Kerns
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County Economic Scorecard



POPULATION

	Current	Latest reporting period	Year ago	Percent change
Santa Barbara County	419,260	2005:05	415,131	1.0
Buellton	4,552	2005	4,461	2.0
Carpinteria	14,340	2005	14,378	-0.3
Goleta	29,191	2005	29,103	0.3
Guadalupe	6,296	2005	6,317	-0.3
Lompoc	42,320	2005	42,292	0.1
Santa Barbara	90,518	2005	90,569	-0.1
Santa Maria	88,793	2005	85,416	4.0
Solvang	5,429	2005	5,440	-0.2



TOTAL EMPLOYMENT (jobs, monthly)

Nation (Millions)	141.5	2005:05	138.9	1.9
California (Millions)	15.2	2005:05	15.0	1.3
Santa Barbara County	192,700	2005:05	189,200	1.9
Agriculture	20,000	2005:05	19,400	3.1
Oil & Gas Extraction	900	2005:05	800	12.5
Construction	10,200	2005:05	10,000	2.0
Durable Manufacturing	9,900	2005:05	10,000	-1.0
Non-Durable Manufacturing	3,300	2005:05	3,200	3.1
Trans. & Public Utilities	2,900	2005:05	3,000	-3.3
Wholesale Trade	4,600	2005:05	4,500	2.2
Retail Trade	21,000	2005:05	20,000	5.0
Finance, Ins. & Real Estate	8,500	2005:05	8,600	0.0
Information	4,000	2005:05	3,900	2.6
Services	70,600	2005:05	69,700	1.3
Government	36,800	2005:05	36,200	1.7

Employed residents	211,600	2005:05	205,900	2.8
Unemployment rate	3.5	2005:05	4.1	-14.6



RETAIL SALES

Retail Sales (Quarterly - \$Thousands)

Buellton	29,173	2004:2	31,283	-6.7
Carpinteria	18,480	2004:2	17,202	7.4
Goleta	129,137	2004:2	119,464	7.3
Guadalupe	5,868	2004:2	5,211	12.6
Lompoc	72,013	2004:2	64,605	11.8
Santa Barbara	341,856	2004:2	324,627	5.3
Santa Maria	314,556	2004:2	291,992	7.7
Solvang	18,406	2004:2	17,838	3.2



INFLATION RATE

So. Ca. (Monthly %)	4.2	2005:05	3.7	14.6
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HOTEL/MOTEL OCCUPANCY RATE

South Coast (Monthly %)	70.9	2005:03	69.2	2.4
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BUILDING PERMITS

Residential Building Permits (Monthly)

Single Family Units, County Total	99	2005:04	72	37.
Buellton/Solvang/Santa Ynez	5	2005:05	4	
Carpinteria	0	2005:04	0	
Goleta	1	2005:04	0	
Lompoc	3	2005:04	0	
Santa Barbara	2	2005:04	3	
Santa Maria	67	2005:04	56	
All Residential Units, County Total	99	2005:04	96	3.

Value of all residential permits, in \$ millions

County Total	31.0	2005:04	23.6	31.1
Buellton/Solvang/Santa Ynez	0.6	2005:05	1.7	
Carpinteria	0.0	2005:04	0.2	
Goleta	0.7	2005:04	0.4	
Lompoc	0.8	2005:04	0.4	
Santa Barbara	1.7	2005:04	3.5	
Santa Maria	12.9	2005:04	9.5	

Value of commercial/industrial permits, in \$ millions

County Total	8.9	2005:04	7.4	19.
Buellton/Solvang/Santa Ynez	6.4	2005:05	0.1	
Carpinteria	0.4	2005:04	0.0	
Goleta	0.4	2005:04	0.3	
Lompoc	0.4	2005:04	0.4	
Santa Barbara	1.4	2005:04	0.3	
Santa Maria	4.2	2005:04	4.2	

† Low activity levels and high variance make these not meaningful



HOME PRICES (in \$ thousands, monthly)

Average South Coast	1,672.9	2005:05	1,532.4	
Median South Coast	1,187.0	2005:05	1,095.0	
Median Santa Barbara County	747.0	2005:05	684.8	

HOME SALES (monthly)

South Coast	141	2005:05	123	1
Santa Ynez Valley	23	2005:04	25	-
Santa Barbara County	255	2005:05	220	1

MORTGAGE RATES (quarterly%)

	5.54	2005:1	5.36	
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SOURCE: UCSB Economic Forecast Project

TOM DE WALT / NEWS

SANTA BARBARA NEWS-PRESS
JULY 17, 2005

ty Report

What's been sold in your neighborhood?

Sales data for June 1-30, 2005

SCHOOL	ADDRESS	BR	SALE PRICE	ASKING PRICE	DATE
Cleveland	830 Nostrand	3 BR	\$2,260,000	\$2,250,000	06.02.05
	7421 Loma Vista	3 BR	\$2,500,000	\$2,750,000	06.01.05
	1900 Cedar	2 BR	\$1,265,533	\$1,495,000	05.24.05
	726 Voltaire	3 BR	\$850,000	\$890,000	06.15.05
	7228 Loma Vista	3 BR	\$730,000	\$699,000	05.31.05
	1328 Harmon	2 BR	\$715,000	\$774,876	05.31.05
	458 Borwick	3 BR	\$675,000	\$675,000	05.27.05
Cold Spring	407 Ashby	3 BR	\$4,300,000	\$4,395,000	06.08.05
	67 Canon View	4 BR	\$1,925,000	\$1,995,000	04.29.05
	30 Hermosa	3 BR	\$1,850,000	\$1,895,000	06.30.05
Franklin	245 Loma	3 BR	\$1,571,000	\$1,675,000	06.24.05
	1004 Loma Vista	2 BR	\$1,380,000	\$1,490,000	05.19.05
	3151 Loma	3 BR	\$1,125,000	\$1,150,000	06.03.05
	1024 Voltaire	2 BR	\$860,000	\$825,000	06.06.05
	1102 Loma	3 BR	\$704,000	\$729,000	06.01.05
	1220 Loma Vista	3 BR	\$609,000	\$640,000	06.09.05
Montecito Union	2205 Loma Vista	3 BR	\$5,320,000	\$5,500,000	06.22.05
	728 Loma	3 BR	\$5,000,000	\$6,500,000	06.17.05
	1800 Loma	3 BR	\$4,000,000	\$4,200,000	06.14.05
	2515 Santa Monica	3 BR	\$3,700,000	\$3,900,000	06.22.05
	3138 Loma Vista	3 BR	\$2,879,461	\$3,000,000	06.01.05
	882 Loma Vista	3 BR	\$2,725,000	\$2,895,000	06.01.05
	2700 Loma Vista	3 BR	\$2,650,000	\$2,795,000	06.17.05
	2418 Loma	3 BR	\$1,925,000	\$1,950,000	06.01.05
	1411 Loma Vista	3 BR	\$1,879,731	\$1,895,000	06.30.05
	2415 Loma	3 BR	\$1,875,000	\$1,795,000	06.10.05
	1700 Loma Vista	3 BR	\$1,700,000	\$1,745,000	06.09.05
	1700 Loma Vista	3 BR	\$1,660,000	\$1,795,000	06.03.05
Summerland	1411 Loma	3 BR	\$1,650,000	\$1,695,000	06.23.05
	1411 Loma	3 BR	\$1,425,000	\$1,700,000	05.26.05
Summerland	1411 Loma	3 BR	\$987,500	\$1,025,000	06.17.05

Source: Santa Barbara Multiple Listing Service Inc.